



## IRA G. MUTURI RESUMÉ

iragunawandesign.com  
gnwira@gmail.com  
206.412.2577

### VALUE OFFERED

---

Experience working in a demanding, fast-paced, and rigorous process environment with quick turn-around deadlines.

Experience in collaborating with team members to generate conceptual, creative and audience-centered concepts based on creative briefs and art directions effectively.

### PROFESSIONAL EXPERIENCE

---

2005 - CURRENT

**Senior Web Designer at Allrecipes.com** / Collaborate closely with creative team to design, and produce compelling visual content for the site that based on business needs, and sound UI principles. Maintaining the Allrecipes.com's visual guidelines throughout all design executions. Conceptualize from idea to execution marketing campaign materials to be use for sales pitch.

2004 - CURRENT

**iragunawandesign.com** / Freelance graphic designer on a variety of branding, print, and website projects for clients such as: Borderless Trading, Levaré Business Solutions, US Bank, and many more.

SUMMER 2004

**King County Public Health** / An intensive collaboration between five designers from Cornish College of the Arts to create campaign and its deliverables called The Patch Project that is targeted to fight against tobacco company sponsorship toward art events in the Seattle area.

SUMMER 2004

**Museum of Flight** / Assisted Graphic Designers with designing and photo-enhancements for signages for Museum of Flights newest exhibition.

SUMMER - WINTER 2004

**Seattle Park & Recreations Printshop** / Worked closely with creative team to design and produce varieties of print design, such as environmental graphics, brochures, newsletters, and posters in the same time served as a liaison between client and printers/publishers.

### EDUCATION

---

GRADUATED IN 2005

**Cornish College of the Arts**

BFA in Visual Communication Design

Emphasis in typography, branding and book design.

GRADUATED IN 2003

**Seattle Central Community College**

A.A in Applied Arts

### TECHNICAL EXPERTISE

---

**Adobe Creative Suite** / InDesign, Illustrator, Fireworks, Photoshop, Dreamweaver.

**Microsoft Office** / Word, Excel, Powerpoint

**Web** / Knowledge of HTML, CSS3, PHP, CMS sites such as wordpress.org, joomla, drupal, blogger.

Mac and Windows proficient